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Adding a Social Dimension to the Web of Things
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\section*{Context}
\begin{itemize}
\item Growth in connected devices
\item Things become Web-enabled
\item The Web is now social
\end{itemize}

\section*{Motivation}
\begin{itemize}
\item Enable scalability and understandability form a user experience perspective
\item Interconnect billions of things and users in an effective and scalable way
\item Endorse things with capabilities of discovering one another and collaborating in WoT apps
\end{itemize}

\section*{Approach}
\begin{itemize}
\item Design a \textit{Socio-technical Network} of people and autonomous things.
\item Use multi-agent normative organizations for (i) bringing autonomy to things, while in the same time (ii) controlling the autonomy of things and (iii) supporting coordinated behavior in WoT apps.
\end{itemize}

\textbf{Web of Things}: Integrate Web-enabled devices into the Web.

\textbf{Social Web of Things (SWoT)}: Integrate \textit{autonomous} Web-enabled devices into \textit{existing} social networking platforms.

\section*{Conclusions and Perspectives}
We aim at enriching the WoT with a STN of people and autonomous things, thus creating our vision for a \textit{Social Web of Things}.

The STN is composed of:
\begin{itemize}
\item Entities, both \textit{autonomous} and \textit{non-autonomous};
\item A STG for structuring the entities that participate in the STN;
\item Linked STCs for supporting more autonomy and coordinated behavior in SWoT apps, and setting ground rules for autonomous entities in the STN.
\end{itemize}

Building the STN will allow us to further investigate efficient mechanisms for service discovery and composition, informed dissemination and smart disclosure of information.